

Transforming Accounting and Tax Management in Thailand with the **Thai Localization** Solution from Jcurve Solutions

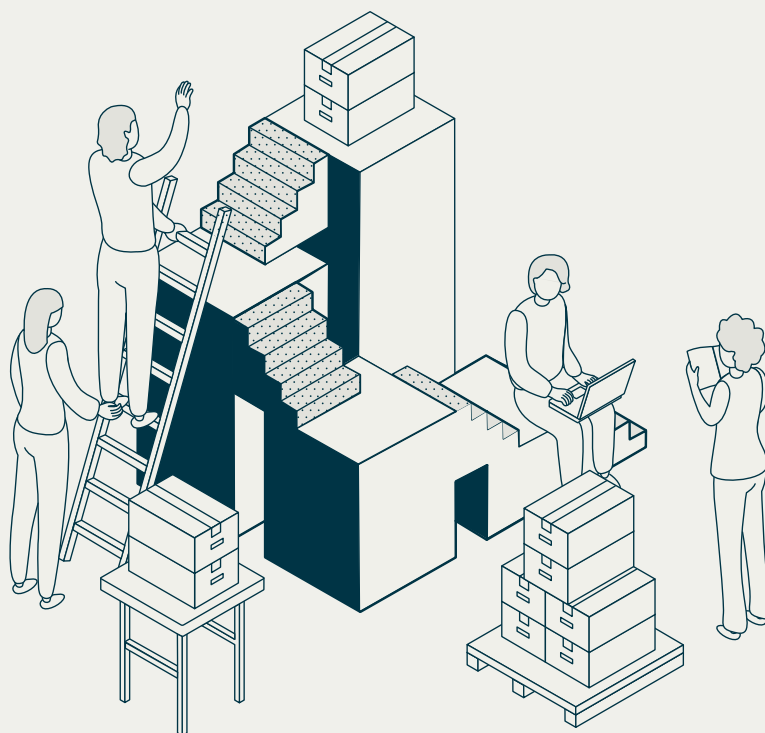
THE STUDIO – BKK COMPANY LIMITED, a leading manufacturer of fine jewelry made from gemstones and precious metals, faced challenges in aligning its accounting and tax management processes with Thai regulations after adopting the Oracle NetSuite ERP system from its parent company overseas

To overcome these challenges, the company implemented the **Thai Localization Solution from Jcurve Solutions**, enabling accurate, transparent, and seamless financial and accounting operations – fully compliant with Thailand's legal and tax requirements.

“After implementing Thai Localization, managing our accounting and tax processes became so much easier. We no longer rely on Excel. Our data is accurate, transparent, and far less prone to errors.”

Chatchai Klangtongduang

Managing Director, THE STUDIO – BKK COMPANY LIMITED



Company :	THE STUDIO – BKK COMPANY LIMITED
Head Office :	Bangkok, Thailand
Industry :	Fine Jewelry Manufacturing (Gemstones and Precious Metals)
Solution :	Thai Localization integrated with Oracle NetSuite ERP
Executive :	Mr.Chatchai Klangtongduang, Managing Director

About THE STUDIO – BKK COMPANY LIMITED

THE STUDIO – BKK is a prominent jewelry manufacturer based in Thailand, serving as a key production hub for the global luxury brand LAGOS (lagos.com), renowned for its contemporary design and exceptional craftsmanship.

As part of an international supply chain, the company required an ERP system that could seamlessly integrate financial data, ensure compliance with Thai tax regulations, and maintain global operational standards.

When THE STUDIO – BKK adopted Oracle NetSuite ERP from its parent company, it quickly became apparent that certain accounting and tax functionalities did not align with Thai legal requirements. To address this gap, the company turned to Jcurve Solutions for the implementation of **Thai Localization**, ensuring that its ERP system was optimized for local business operations.



LAGOS
Reference: lagos.com

Business Challenges

While Oracle NetSuite provided a solid ERP foundation, the rollout from the parent company was designed primarily for trading operations, not for a manufacturing environment like THE STUDIO – BKK's.

This led to several local challenges, including:

- Accounting and tax processes that did not fully comply with Thai Revenue Department requirements.
- Limited functionality for manufacturing-specific needs such as raw material management and cost control.
- A reliance on manual work and Excel spreadsheets for reconciliations and reporting, which increased both workload and risk of error

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Previously, we had to manage and verify financial data through Excel, which was time-consuming and prone to mistakes – especially when closing accounts or handling tax reporting. With Thai Localization, we can now verify everything directly in the system without manual effort.

Chatchai Klangtongduang

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Solutions: Thai Localization on Oracle NetSuite

To address these challenges, THE STUDIO – BKK chose to implement the **Thai Localization module by Jcurve Solutions**, an officially **Revenue Department-certified** solution tailored for Thai accounting and tax compliance.

The module automates key processes such as **Value-Added Tax (VAT) and Withholding Tax (WHT)** within NetSuite – eliminating the need for external spreadsheets or manual calculations.

Key Benefits



Reduced manual work and eliminated duplicate data entry



Improved accuracy and transparency in tax management



Automated VAT and WHT reporting and submissions



Full compliance with Thai accounting and tax regulations



Accurate financial data with easy traceability and auditability

The result is a more streamlined, efficient, and compliant accounting system – empowering THE STUDIO – BKK to focus on business growth while maintaining full financial control.



Partnership with Jcurve Solutions

THE STUDIO – BKK finds that Jcurve Solutions go beyond being just an implementation provider – they are a trusted business partner who truly understands the company's goals and local challenges.

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Jcurve contacted us within a day after our initial inquiry. That level of attentiveness and responsiveness made a strong impression right from the start.”

Chatchai Klangtongduang

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Throughout the implementation, the Jcurve team demonstrated professionalism, technical expertise, and a deep understanding of both the NetSuite platform and local Thai business practices.

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Jcurve Solutions truly understands NetSuite and Thai Localization for local accounting management. Their clear, prompt responses gave us confidence throughout the entire process.

Chatchai Klangtongduang

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With Jcurve Solutions' partnership and Thai Localization expertise, THE STUDIO – BKK has successfully optimized its accounting and finance operations within Oracle NetSuite – establishing a strong, compliant foundation for sustainable growth in the years ahead.