



ORACLE  
**NetSuite**  
Solution Provider Partner

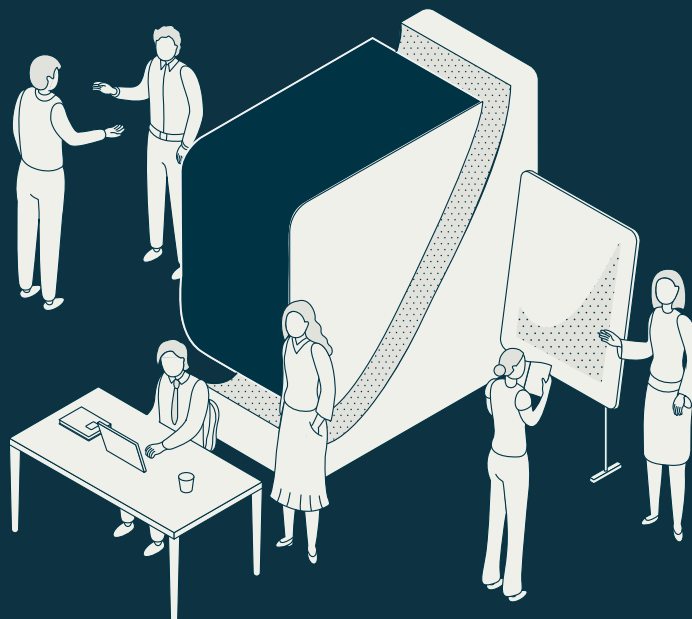


## Transforming Global Supply Chain Operations with Jcurve's Expert ERP Implementation.

**SCG International** faced significant limitations with its legacy ERP system, which was costly, inflexible, and difficult to tailor to new and evolving business models.

To overcome these challenges, the company partnered with **Jcurve**, a trusted and experienced implementation partner, to deploy **NetSuite ERP** — a flexible, cloud-based solution.

Thanks to Jcurve's proactive approach, deep understanding of SCG International's operations, and fast, solution-driven support, the transformation delivered greater operational agility, reduced manual inefficiencies, and established a scalable foundation for international growth.



→ [jcurvesolutions.com](https://jcurvesolutions.com)



**Company :** SCG International Corporation Co.,Ltd

**Head Office :** Bangkok, Thailand

**Industry :** International Supply Chain & Trading

**Products/ Services :** Global sourcing, supply chain management, trading services across diverse industries

**Solution :** Oracle NetSuite

**Management :** Mr. Nopporn Latthitham  
Corporate Strategy and Digital Solution Director

SCG International, a wholly owned subsidiary operating on behalf of The Siam Cement Public Company Limited (SCG), is a trusted partner in global supply chain management. The company offers a comprehensive range of products, integrated supply chain solutions, and services in emerging sectors such as electric vehicles (EV).

With more than 40 years of industry experience, SCG International specializes in sourcing goods and raw materials across a wide array of industries – including construction, packaging, housing, energy, recycled materials, industrial inputs, and EV technology. Leveraging deep expertise and advanced digital capabilities, SCG International delivers flexible, data-driven solutions tailored to diverse business needs. Today, it stands as one of Asia's leading supply chain providers, empowering businesses with efficiency, agility, and sustainable growth.

# Business Challenges

As SCG International continued expanding into new business models to meet evolving customer demands, the limitations of its existing ERP system became more apparent. The previous system, SAP ERP, was effective for established operations but proved costly and inflexible to adapt for new initiatives. Adjustments to the system also risked disrupting core processes.

To support growth, ensure seamless operations, and enhance customer experiences, SCG International began exploring a more agile ERP solution that could align with evolving needs without affecting ongoing workflows.

In parallel, the company also envisions leveraging modern technologies, particularly **AI**, to drive smarter decision-making, improve operational efficiency, and accelerate innovation. Implementing a more adaptable ERP platform is seen as a foundation for this vision – enabling SCG International to build on digital capabilities, support future business expansion, and unlock new opportunities in both traditional and emerging markets.







# The Solution

After evaluating multiple ERP solutions to support its evolving business model, **SCG International** selected **Oracle NetSuite** for its flexibility, integration capabilities, and cloud-native design.





NetSuite was able to seamlessly integrate with other systems, reduce manual processes, and significantly improve operational efficiency. It also enabled better document handling, enhanced visibility and transparency across operations, and provided robust reporting tools for real-time monitoring and decision-making.

# The Results

Since implementing NetSuite ERP, SCG International has realized a number of operational improvements:

-  Streamlined document processes, saving time across departments
-  Reduced manual errors through automated workflows
-  Greater flexibility – allowing users to manage certain features without relying on implementers
-  User-friendly interface that enhances adoption across teams
-  Enhanced visibility and transparency
-  Strong control and real-time monitoring of operations

NetSuite also provides capabilities that SCG International's previous ERP system could not offer:

-  Fast, cost-effective integration with other systems
-  Custom report views and export features that users can manage independently
-  Intuitive and user-friendly interface that simplifies everyday use
-  Regular version upgrades to improve system performance
-  Scalable user management that adjusts to business growth or changes

NetSuite plays a critical role in supporting SCG International's growth strategy by enabling full end-to-end support for a variety of new business models. It provides the scalability needed to handle large volumes of transactions efficiently – delivering speed for growth.

With the ability to access data anytime, anywhere via mobile devices or notebooks, the platform increases decision-making agility and operational responsiveness.

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As we expand our business internationally, we needed an effective system to manage and support that growth – and NetSuite ERP is the answer.

It provides the scalability to handle high transaction volumes and enables end-to-end support for our evolving business models, accelerating our speed for growth.

”

Mr. Nopporn Latthitham





# Jcurve : A Strategic Partner in SCG International's Success

Beyond ERP implementation services, what sets Jcurve apart from other providers is its deep experience and strategic vision in supporting customers' international business expansion. Jcurve focuses not only on solving problems but on helping clients grow – as a true long-term partner.



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I was truly impressed by Jcurve's deep understanding of our complex business. Their team is proactive, highly professional, and consistently solution-driven throughout the implementation process.

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Mr. Nopporn Latthitham

“

Jcurve truly understands our goals, and compared to other providers, they stand out with their professionalism and commitment to building long-term partnerships. They're not just a problem-solver – they consistently deliver the right solutions tailored to our business needs.

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Mr. Nopporn Latthitham

One of Jcurve's key strengths is its **System Admin service**, which provides close, ongoing system support. This service is delivered by the same team that handled the implementation, ensuring a deep understanding of the customer's business and user needs – enabling faster, more accurate problem-solving and consultation.

Additionally, Jcurve offers **Thai Localization**, which integrates accounting and finance processes with Thai Revenue Department requirements. This makes local tax compliance simpler, more accurate, and seamlessly connected within the ERP system.



SCG

บริษัทปูนซีเมนต์ไทย จำกัด (มหาชน)  
THE SIAM CEMENT PUBLIC COMPANY LIMITED